



Switzerland.
by train, bus and boat.

Interactive Web Routes Grand Train Tour of Switzerland

grandtraintour.swisstravelsystem.com

1. General Information

The interactive web routes are available in 7 languages, each of which is individually accessible:

- German: <http://grandtraintour.swisstravelsystem.com/de/>
- English: <http://grandtraintour.swisstravelsystem.com/en/>
- French: <http://grandtraintour.swisstravelsystem.com/fr/>
- Italian: <http://grandtraintour.swisstravelsystem.com/it/>
- Spanish: <http://grandtraintour.swisstravelsystem.com/es/>
- Dutch: <http://grandtraintour.swisstravelsystem.com/nl/>
- Portuguese: <http://grandtraintour.swisstravelsystem.com/pt/>

This interactive tour comprises 8 routes – of which Route 6 (St. Moritz-Lugano) consists of 2 versions. Each route can be accessed and integrated individually. Here the German-language route examples:

URL routes:

1. Zürich-St.Gallen: <http://grandtraintour.swisstravelsystem.com/de/zrh/>
2. Voralpen-Express (St. Gallen-Luzern):
<http://grandtraintour.swisstravelsystem.com/de/vax/>
3. GoldenPass Line (Luzern-Montreux):
<http://grandtraintour.swisstravelsystem.com/de/gpl/>
4. Montreux-Zermatt: <http://grandtraintour.swisstravelsystem.com/de/mon/>
5. Glacier Express (Zermatt-St. Moritz):
<http://grandtraintour.swisstravelsystem.com/de/glx/>
6. St.Moritz-Lugano
 - a) Bernina Express (St. Moritz Lugano inkl. BEX Bus im Sommer):
<http://grandtraintour.swisstravelsystem.com/de/bex/>
 - b) Palm Express (St. Moritz-Lugano Sommer & Winter):
<http://grandtraintour.swisstravelsystem.com/de/pax/>
7. Gotthard Panorama Express: <http://grandtraintour.swisstravelsystem.com/de/gpx/>
8. Luzern-Zürich: <http://grandtraintour.swisstravelsystem.com/de/luz/>

2. Web Route versions and Integration

The web routes are available in two versions, which differ essentially in the footer – one with a neutral footer, the other with a direct link to the Swiss Travel System product range:

2.1 Neutral footer

Version with neutral footer (without Call2Action) for integration into other sites.

Grand Train Tour of Switzerland – one ticket for everything.

Discover the delights of our country with just one ticket – the Swiss Travel Pass. The 4-day Swiss Travel Pass is ideal for short stays; the 8-day Swiss Travel Pass for longer visits.

Integration:

For display purposes a cookie is set. The neutral version can be accessed with the parameter `?mkt=int`. Add the parameter `?mkt=int` to the URL – for example, to the Lucerne-Zurich route in the German language.

- URL route with parameter:
<http://grandtraintour.swisstravelsystem.com/de/luz/?mkt=int>

2.2. Footer with Call2Action

The web route includes in the footer a Call2Action and links to the Swiss Travel System product range.

Grand Train Tour of Switzerland – one ticket for everything.

Discover the delights of our country with just one ticket – the Swiss Travel Pass. The 4-day Swiss Travel Pass is ideal for short stays; the 8-day Swiss Travel Pass for longer visits.



Integration:

For display purposes a cookie is inserted. The Call2Action version can be accessed with the parameter `?mkt=ch`. Add the parameter `?mkt=ch` – for example, to the Lucerne-Zurich route in the German language.

- URL route with parameter:
<http://grandtraintour.swisstravelsystem.com/de/luz/?mkt=ch>

3. Additional market versions

If new versions are required for specific markets (for example, including Call2Action and ticket prices in the specific market currency and language) the resulting costs will be calculated and charged on an individual basis.

Full integration of web routes is possible, on condition that the server and resulting costs are hosted by the trade partner.

More information about the Grand Train Tour of Switzerland under mystsnet.com.