

The best way to
discover Switzerland.

Webinar Session #1 2020 – Essentials of the Swiss Travel System



Switzerland.
by train, bus and boat.

We're at your service.



Switzerland.
by train, bus and boat.



Swiss Travel System.



Melanie Brunner

Sales & Marketing Manager
South East Asia

Phone +65 6463 0720
melanie.brunner@swisstravelsystem.com

Swiss Travel System Ltd.
Switzerland Tourism
c/o Embassy of Switzerland
1 Swiss Club Link
Singapore 288162
mystnet.com

Melanie Brunner

melanie.brunner@swisstravelsystem.com

RAIL EUROPE

Jason Tarabo

Regional Manager – South East Asia

2 Place de la Défense,
CNIT 1 – BP 440
92053 Paris La Défense Cedex
France

P +61 404 346 522
jtarabo@raileurope.com
LINE ID: JasonRailEurope

Jason Tarabo

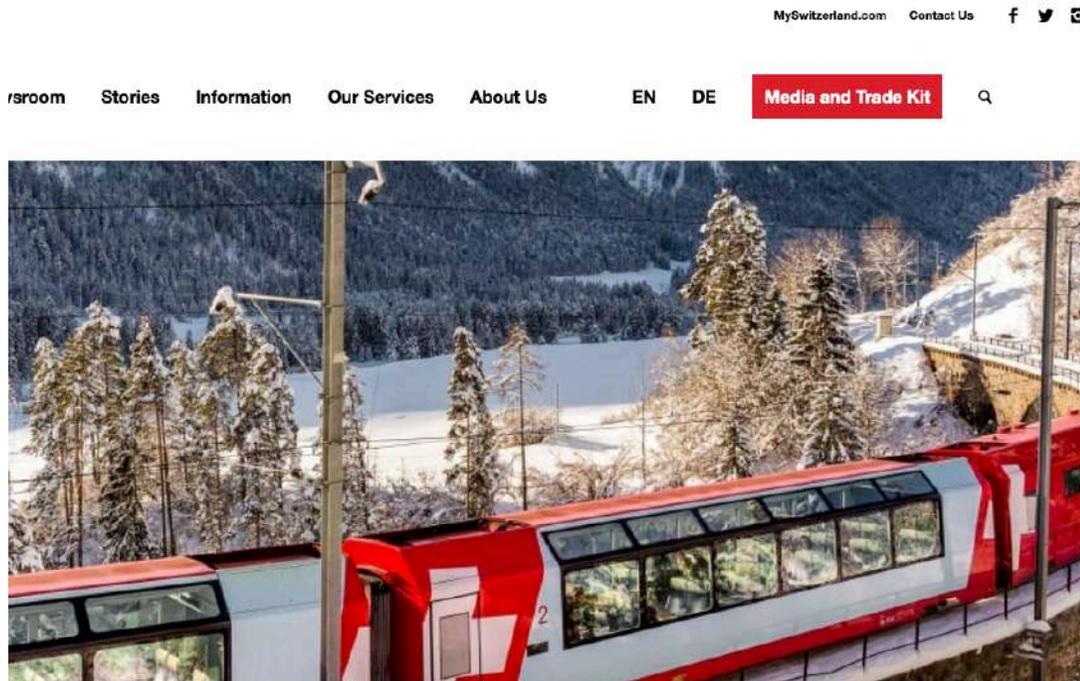
jtarabo@raileurope.com

Swiss Travel System Media & Trade Platform.



Switzerland.
by train, bus and boat.

mystsnets.com



Discovering Switzerland by train, bus and boat.

- Information about STS products & services as well as all STS tickets and passes
- Current news around the Swiss Travel System
- Download centre with factsheets, theme texts, pictures, videos, maps and logos
- Information about STS AG and our team



For updates regarding corona virus restrictions on Swiss public transport: mystsnets.com/corona



Switzerland.
by train, bus and boat.

Why travelling by train, bus and boat?



Reason Panorama.

Travelling can be so beautiful.



Switzerland.
by train, bus and boat.



- Fascinating landscape and breathtaking views on trains, buses, boats and mountain railways
- Panoramic windows reaching far up to the ceiling on premium panoramic trains
- Experience Switzerland from the train up close

Reason Convenience.

Travelling can be so comfortable.



Switzerland.
by train, bus and boat.



The Swiss Travel System offers comfort at the highest level:

- Generous compartments with comfortable seats offer ample space to stretch one's legs
- On board restaurants offering specialities from all Swiss regions
- Luggage Services

Reason Accessibility.

Travelling can be so simple.



Switzerland.
by train, bus and boat.



- Changing transportation is wonderfully easy in Switzerland – thanks to the densest public transport network in the world
- Regular interval timetables guarantee synchronised connections
- Easy and direct train connections from neighbouring countries

Reason Swissness.

Travelling can be so authentic.



Switzerland.
by train, bus and boat.



- Switzerland stands for reliability, quality and safety – this holds true for public transport
- Locals travel by public transport and that's where you meet them
- Do it the Swiss way travel by train, bus and boat

Reason Diversity.

Travelling can be so diverse.



Switzerland.
by train, bus and boat.



- In Switzerland nostalgic and state-of-the-art means of public transport can easily be combined
- Eventful: Rides on theme routes (e.g. cheese train)
- Innovative: extraordinary experiences in public transport (e.g. a dinner in a panoramic cabin of a cableway)



Switzerland.
by train, bus and boat.

International train connections.

Arrival.



InterCity Express: Germany – Switzerland.



Arrival from Germany.



Switzerland.
by train, bus and boat.

- ICE trains (German Railways DB) serve Basel, Bern, Thun, Interlaken, Zurich and Chur directly
- Approximate travel times:
 - Berlin–Interlaken Ost 10 h
 - Dortmund/Köln–Basel SBB 5 h 10 min
 - Hamburg–Chur 9 h
 - Stuttgart–Zürich 3 h
 - München–Zürich 4 h 45 min
 - Frankfurt–Lugano 6 h 25 min



STS-INT-Adresse-D-NL-XXS-19 © OpenStreetMap © SBB/CFF/FFS 06/2019 Basis 06/2019

EuroCity: Italy – Switzerland.



Arrival from Italy.



Switzerland.
by train, bus and boat.



- EuroCity trains link Milan to Zurich, Bern, Basel, Geneva, Lausanne, Lucerne and Lugano
- Approximate travel times:
 - Milano–Basel 4 h 15 min
 - Milano–Bern 3 h 05 min
 - Milano–Zürich 3 h 40 min
 - Milano–Luzern 3 h 25 min
 - Milano–Genève 4 h
 - Venezia–Genève 7 h



ÖBB railjet: Austria – Switzerland.

Arrival from Austria.



Switzerland.
by train, bus and boat.

- Night trains link Graz, Vienna and Villach to Zurich
- ÖBB railjet runs to Switzerland's largest cities several times daily
- Approximate travel times:
 - Wien–Zürich 7 h 50 min
 - Salzburg–Zürich 5 h 25 min
 - Innsbruck–Zürich 3 h 35 min
 - Bregenz–Zürich 1 h 50 min
 - Graz–Zürich 9 h 35 min





TGV Lyria: France – Switzerland.

Arrival from France.



- TGV Lyria trains link Paris and Marseille to the Swiss cities of Geneva, Lausanne, Basel and Zurich several times per day
- Approximate travel times:
 - Paris–Basel 3 h 05 min
 - Paris–Genève 3 h 10 min
 - Paris–Zürich 4 h 05 min
 - Paris–Lausanne 3 h 40 min
 - Marseille–Genève 3 h 30 min (only July– Aug)



Switzerland.
by train, bus and boat.

The perfect network.

The Swiss Travel System.



Railjet at the Lake Walensee, St. Gallen

Area of validity Geltungsbereich Rayon de validité Campo di validità

Version/Stand/Etat/Stato: 12. 2013
 Due to lack of space not all lines are indicated. Subject to change.
 Aus Platzgründen sind nicht alle Linien angegeben. Änderungen vorbehalten.
 Pour des raisons de place, toutes les lignes ne sont pas indiquées. Sous réserve de modifications.
 Per motivi di spazio, non tutte le linee sono presentati. Salvo modifiche.

Swiss Travel System's network of trains, buses and boats
 Das Streckennetz des Swiss Travel System mit Bahn, Bus und Schiff
 Le réseau Swiss Travel System de trains, cars et bateaux
 La rete Swiss Travel System di treni, autobus e battelli

- Railways
- Cable cars
- Bahnen
- Trains
- Ferrovie
- Buses
- Autoбусe
- Cars
- Autobus
- Bateaux
- Battelli

1:1.25 m
 0 10 20 30 km



Switzerland.
by train, bus and boat.



printed in Switzerland
 myclimate



www.swissrail.ch
 www.sbb.ch
 www.bfs.ch
 www.vvz.ch

A perfect network.



Switzerland.
by train, bus and boat.

- Short distances
- Direct connections to airports
- Regular interval timetables
- InterCity trains at 30-minute intervals
- No seat reservation required
- 1st and 2nd Class on all trains
- Family Coaches with Playground on InterCity trains



The Swiss Travel System tickets and passes.

Swiss Travel System passes overview.



Switzerland.
by train, bus and boat.

Swiss Travel Pass.



Unlimited travel by train, bus and boat as well as free admission to more than 500 museums. In addition, 50% discount on most mountain excursions. Also available as Flex and Youth option.

Swiss Half Fare Card.



For one month, 50% discount on regular public transport fares for CHF 120. Also combinable with Swiss Travel Pass (Flex).

Swiss Family Card.



Children from their 6th to their 16th birthday travel free of charge with the Swiss Travel Card.

Swiss Half Fare Card.



- **Coverage**

Up to 50% discount on journeys by train, bus and boat, as well as most mountain railways and on the public transport networks of more than 90 urban areas

- **Validity**

- 1 month

- **Good to know**

- Available as e-ticket

Price:
CHF 120

Swiss Travel Pass – all-in-one ticket.



▪ Coverage

- Unlimited travel by train, bus and boat
- Unlimited travel on premium panorama trains (seat reservation fees and/or surcharges apply)
- Included mountain excursions: Rigi, Stanserhorn and Stoos
- Up to 50 % discount on many other mountain excursions
- Unlimited use of public transport networks of more than 90 urban areas
- Free admission to more than 500 museums
- Available in 1st and 2nd class

▪ Validity

- Available for 3, 4, 8 or 15 **consecutive days**

▪ Good to know

- Available as e-ticket

Prices:	2nd Class	/	1st Class
3 Days:	CHF 232	/	CHF 369
4 Days:	CHF 281	/	CHF 447
8 Days:	CHF 418	/	CHF 663
15 Days:	CHF 513	/	CHF 810

Swiss Travel Pass Flex.



■ Coverage

- Unlimited travel by train, bus and boat
- Unlimited travel on premium panorama trains (seat reservation fees and/or surcharges apply)
- Included mountain excursions: Rigi, Stanserhorn and Stoos
- Up to 50% discount on many other mountain excursions
- Unlimited use of public transport networks of more than 90 urban areas
- Free admission to more than 500 museums
- Available in 1st and 2nd class

■ Validity

- Available for 3, 4, 8 or 15 **freely selectable days within a month**

■ Good to know

- Available as e-ticket

Prices:	2nd Class	/	1st Class
3 Days:	CHF 267	/	CHF 424
4 Days:	CHF 323	/	CHF 514
8 Days:	CHF 467	/	CHF 742
15 Days:	CHF 563	/	CHF 890

Swiss Family Card.



■ Coverage

- Children from their 6th to their 16th birthday travel free of charge when accompanied by at least one parent (holding a valid Swiss Travel System ticket)
- The Swiss Family Card is valid for travel by train, bus and boat as well as mountain railways and museums
- The Swiss Family Card can be obtained free of charge at all valeted Swiss stations and when booking online

■ Validity

1 month

■ Good to know

- Available as e-ticket

FREE

Free Museums.

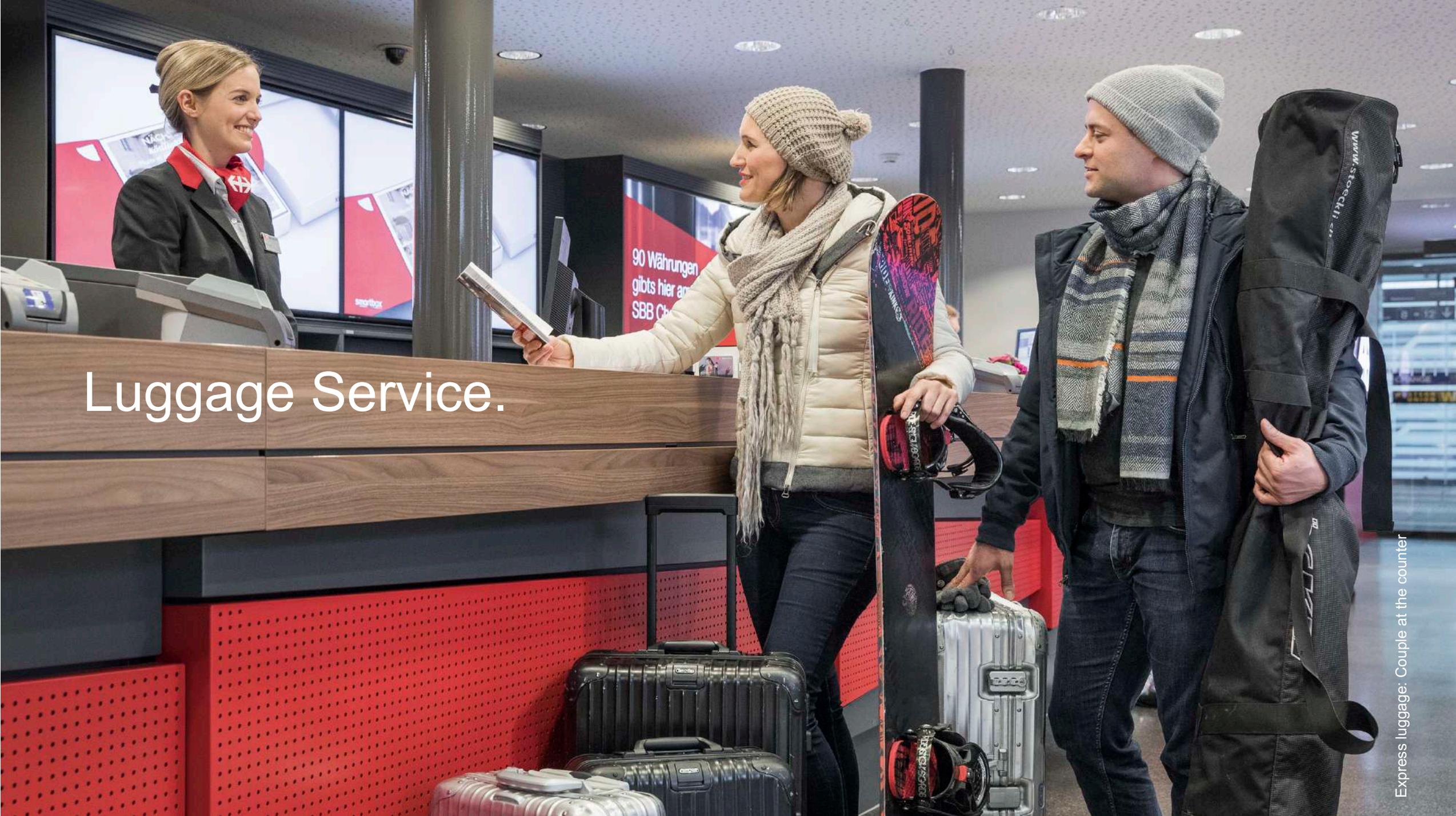


Switzerland.
by train, bus and boat.

- Every purchase of a **Swiss Travel Pass** automatically includes free admission to more than **500 museums**.
- Examples of free museum nationwide:
 - FIFA Football Museum (Zurich) Value CHF 24
 - History Museum & Einstein Museum (Berne) CHF 24
 - Abbey Library (St. Gallen) Value CHF 18
 - Olympic Museum (Lausanne) Value CHF 18
 - Glacier Garden (Lucerne) CHF 15
 - Chillon Castle (Montreux) CHF 12.50
 - Swiss National Museum (Zurich) CHF 10
 - Swiss Museum of Transport (Lucerne) – CHF 32 (50% discount)
 - And many more



World Cup Trophy at FIFA Museum, Zurich

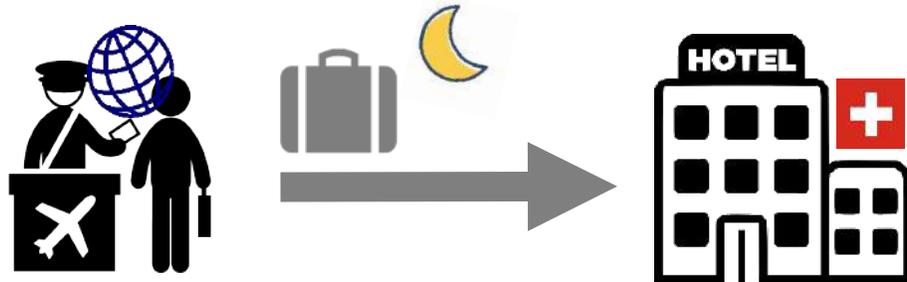
A woman in a white puffer jacket and knit hat is standing at a luggage service counter, holding a document. A man in a dark jacket and knit hat is standing next to her, carrying a large black ski bag and a silver suitcase. The counter is wooden with a red perforated base. In the background, there are screens and a sign that says "90 Währungen gibts hier an SBB Ch".

Luggage Service.

Luggage transport to Switzerland.

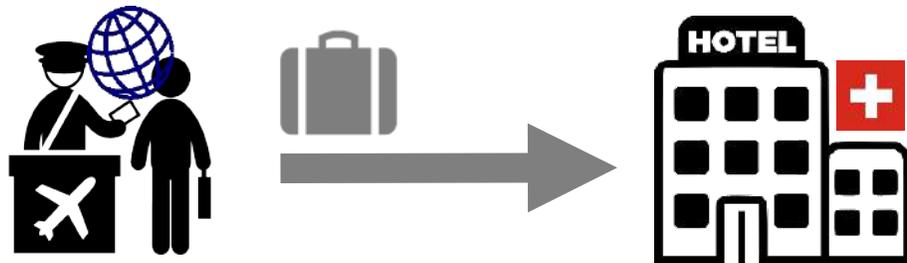


Switzerland.
by train, bus and boat.



“Flight luggage foreign airport to door”

- Delivery one day after arrival
- Price: CHF 22 per item + CHF 40 flat rate
- Destinations: all destinations (except car-free)



“EXPRESS flight luggage foreign airport to door”

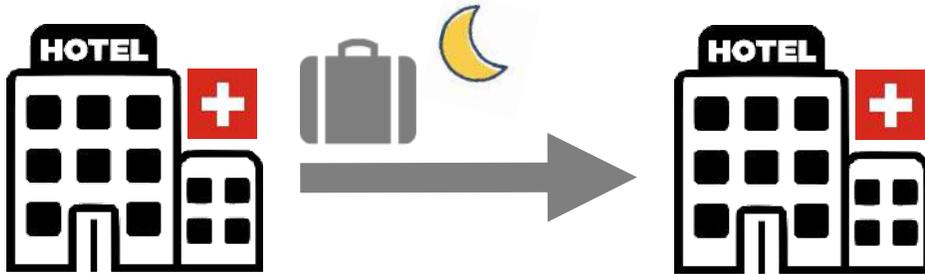
- Delivery on arrival day
- Price: CHF 22 per item + CHF 70 flat rate
- Destinations: approx. 20 tourist destinations (except car-free)

Drop-off luggage at check-in abroad: From any airport with any airline worldwide, only via Zurich Airport

Luggage transport within Switzerland.

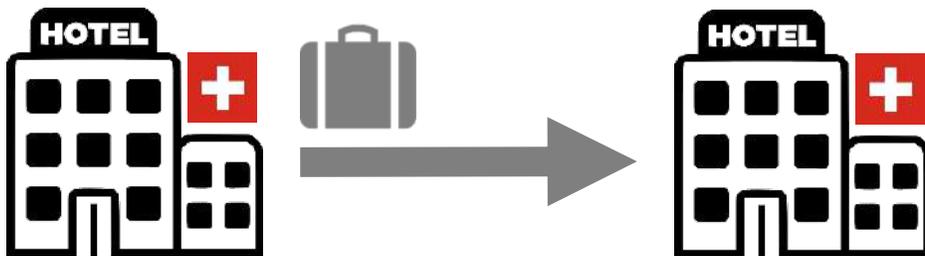


Switzerland.
by train, bus and boat.



“Luggage door to door”

- Delivery the next day
- Price: CHF 12 per item + CHF 40 flat rate
- Destinations: all destinations



“ EXPRESS luggage door to door”

- Delivery the same day
- Price: CHF 12 per item + CHF 70 flat rate
- Destinations: approx. 20 tourist destinations (except car-free)

Market Test Express Door-to-Door Group Luggage.



Switzerland.
by train, bus and boat.

Market Test from 01 Jan 2017 to 31 Dec 2020

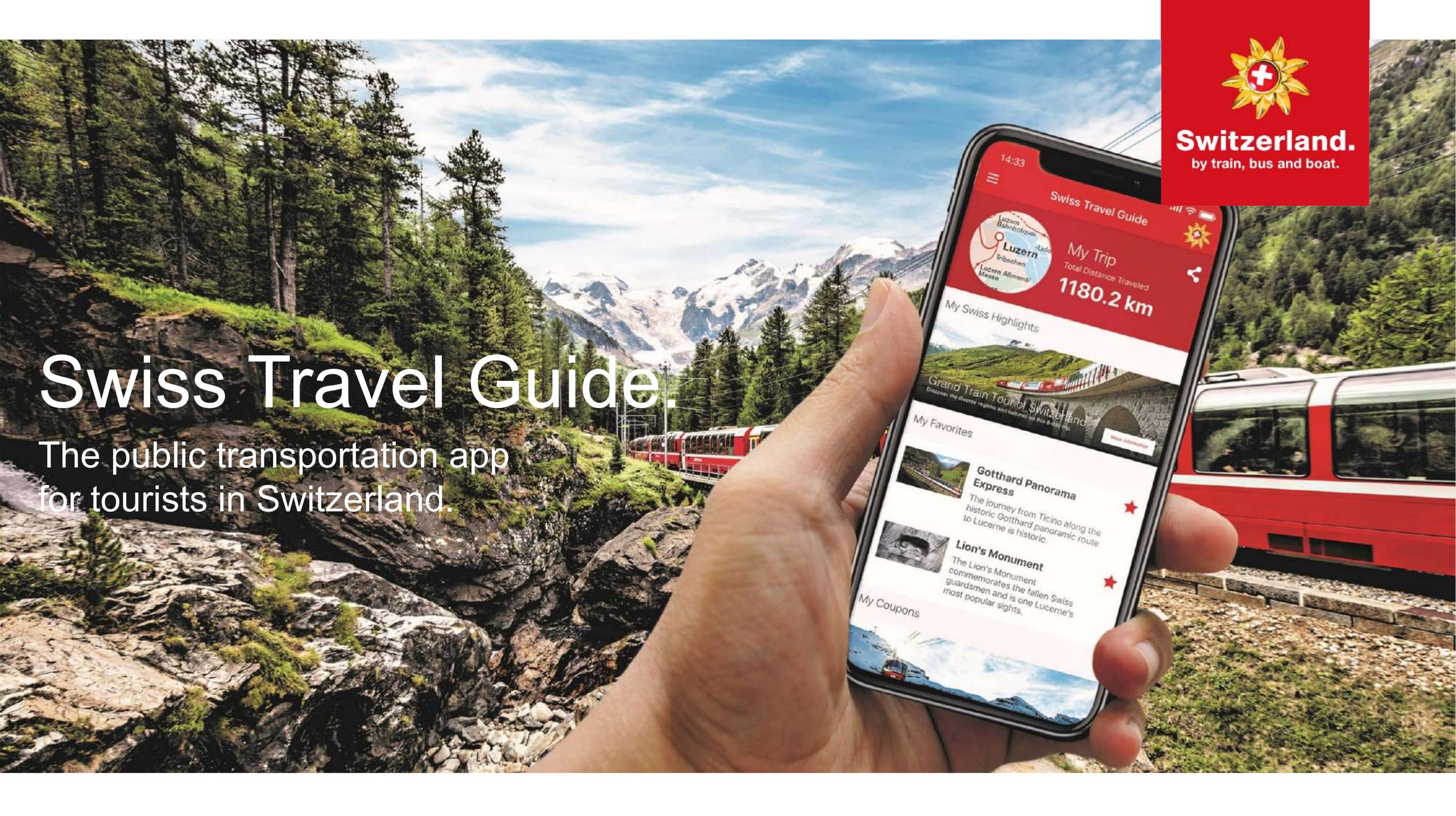
Delivery method	Door-to-Door
Service points	Available between any two Swiss addresses . Also possible as Express Foreign-Airport-to-Door Group Luggage (see separate document)
Pick-up / Delivery	Express: Same day pick-up and delivery
Pick-up	09.00 h latest
Delivery	18.00 h latest
Group size	Minimum 10 persons, maximum 50 items of luggage Others on request
Transport price	CHF 300 per transport – net without commission
Precondition	Transportation is only possible if each person holds a valid ticket for the entire transport distance
Booking change / cancellation	Up to 09.00 h (CET/CEST) on the day before start of transport, free of charge / later 50% of cost
Booking deadline	5 days before transportation at the latest

Swiss Travel Guide.

The public transportation app for tourists in Switzerland.



Switzerland.
by train, bus and boat.



Here's a closer look at the app menu.



Switzerland.
by train, bus and boat.

My Trip

→ Travel statistics and personal dashboard

Travel Highlights

→ „Must see“ attractions

Q&A

→ Frequently asked questions

Special offers

→ Digital coupons for special offers and discounts

Swiss Map

→ Area of validity for the Swiss Travel Pass

Timetable

→ Link to SBB public transport timetable

Train Station Maps

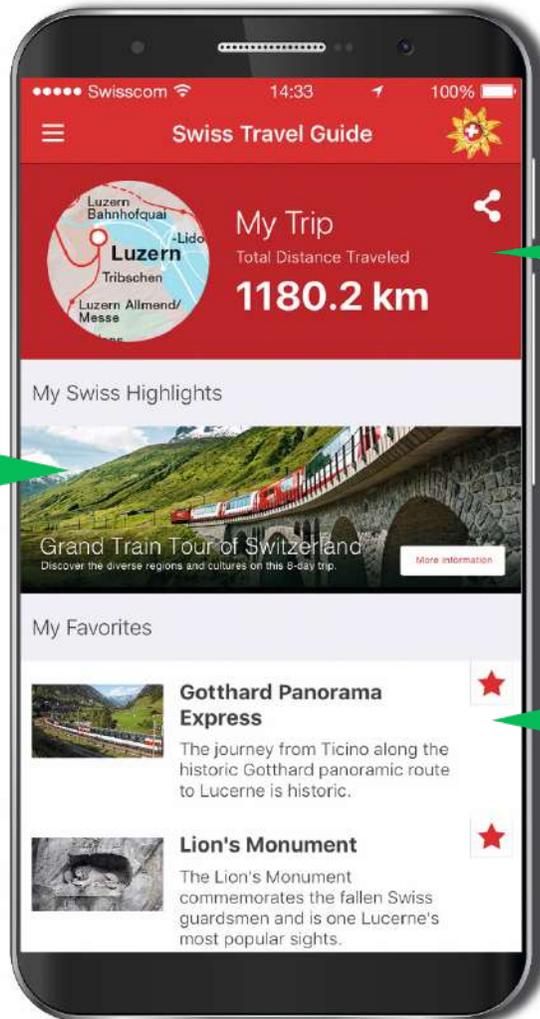
→ Interactive maps of major Swiss train stations

Help

→ Offline access to emergency contact information



Swiss Travel Guide: My Trip.



Best of Grand Train
Tour of Switzerland

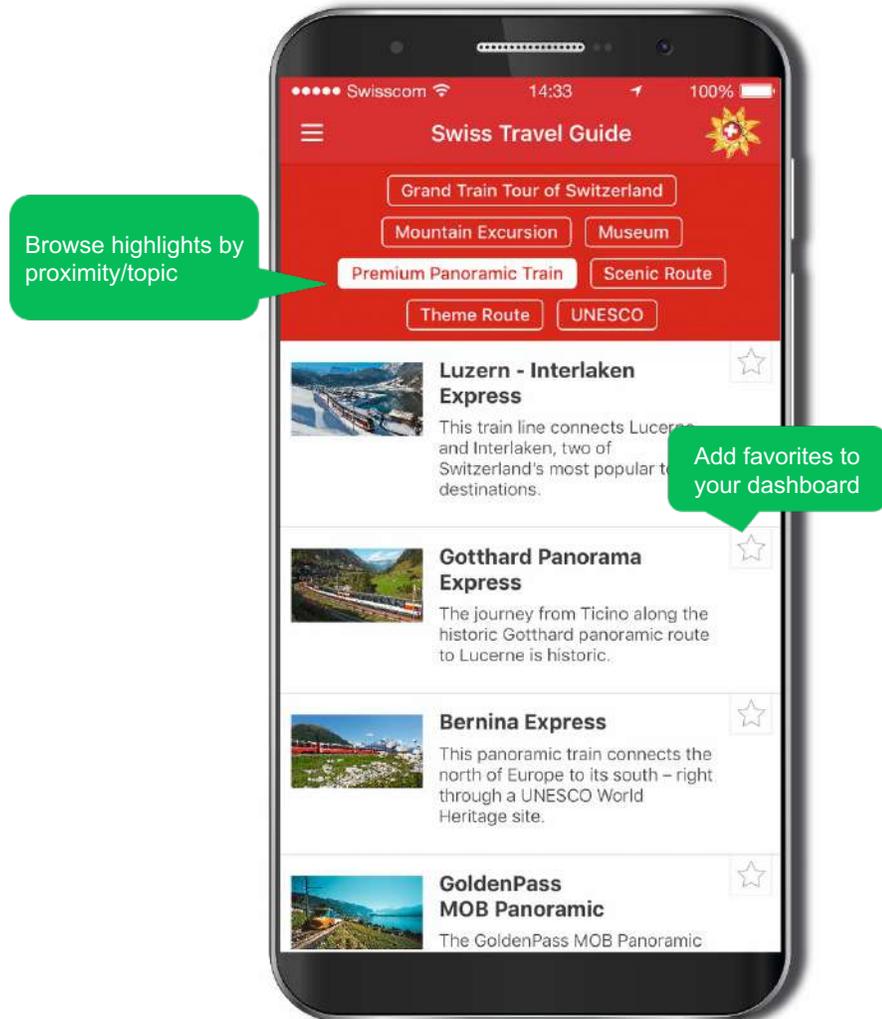
Shareable stats

100's of museums,
scenic routes, etc.

Personal dashboard with a bucket list of must see highlights and shareable statistics about the journey.

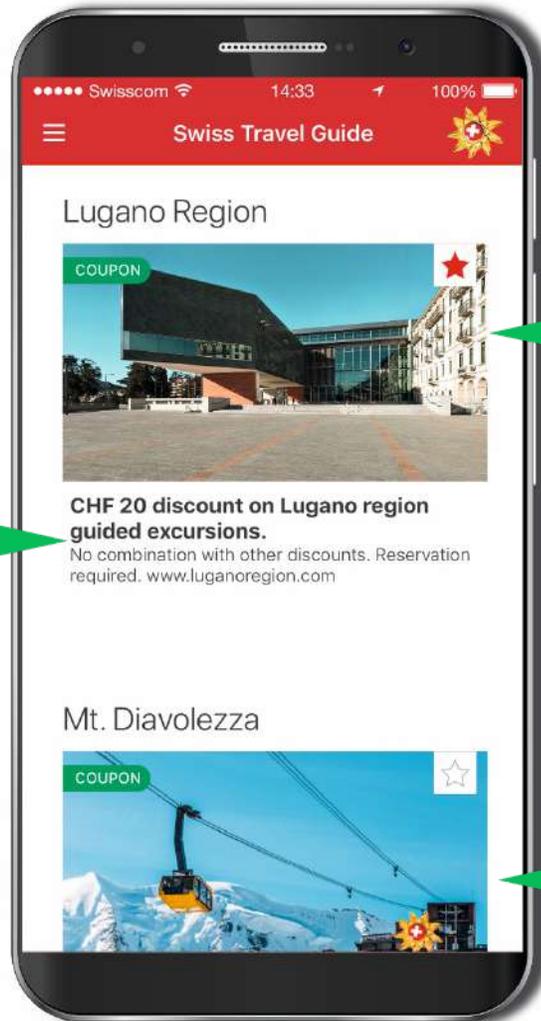


Swiss Travel Guide: Travel Highlights.



Swiss public transport highlights, incl. panoramic trains, GRAND TRAIN TOUR OF SWITZERLAND, scenic routes, and mountain excursions. Also, numerous museums and information about the UNESCO World Heritage Sites in Switzerland.

Swiss Travel Guide: Discounts and Savings.



Activate coupons on site and save

Add digital coupons to your favorites

Total discounts exceed 200 francs

Appealing digital coupons for restaurants, guided tours and top attractions.

Download the *Swiss Travel Guide* now!



Switzerland.
by train, bus and boat.

Get the
New App



Swiss Travel Guide

- The Swiss Travel Guide app is available in English and as of spring 2020 in Korean, Chinese simplified and traditional as well as German

For more information, please go to:

- mystsn.net/swisstravelguide
- myswitzerland.com/swisstravelguide

Preview Session #2



Switzerland.
by train, bus and boat.

Premium panoramic trains.

Bernina Express on the Wiesener Viaduct, Graubünden

Preview Session #2

5 premium panoramic trains.



Preview Session #2



Switzerland.
by train, bus and boat.

Scenic Routes

Vorlappen-Express near Steinberg, Central Switzerland

Preview Session #2

Scenic routes including trains, buses & boats.

Lake Lucerne Cruises.



Voralpen Express.



Palm Express.



Preview Session #2

Mountain excursions.



Switzerland.
by train, bus and boat.

The world's steepest cogwheel railway, Pilatus, Lake Lucerne Region

Preview Session #2

Free mountains
with Swiss Travel
Pass in 2020.



Preview Session #2

Gornergrat.



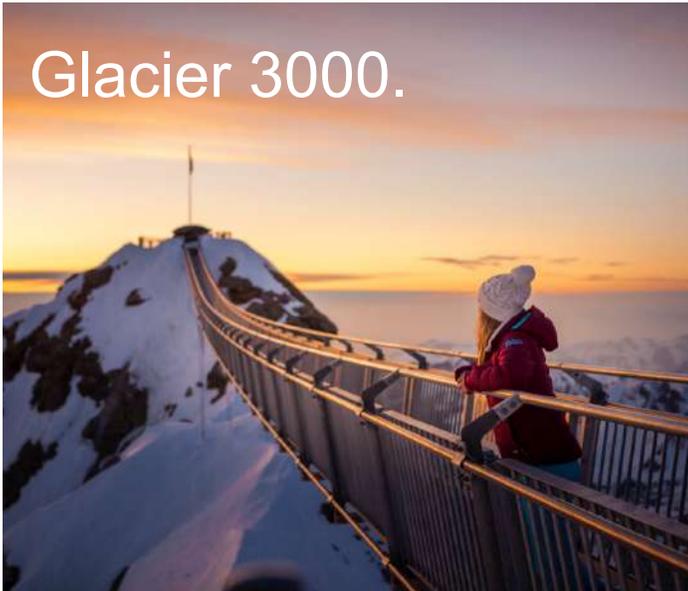
Matterhorn Glacier Paradise.



Jungfrauoch – Top of Europe.



Glacier 3000.



Pilatus.



Titlis.



Switzerland.
by train, bus and boat.



Switzerland.
by train, bus and boat.

Additional information



Where to buy – Thailand.



1. Rail Europe General Sales Agents:

- Diethelm Rail
- Go Holiday
- Pinatlas
- RTS
- TV Air Bookings

2. Rail Europe B2B website:

<http://agents.raileurope-asean.com>



Switzerland.
by train, bus and boat.

Where to buy – Singapore & Malaysia.

1. Rail Europe General Sales Agents:

Singapore:

- Dynasty Travel
- FIT Ruums
- Pacific Arena

Malaysia:

- Apple Signature
- Boustead Travel
- Pacific World Travel (APG)

2. Rail Europe B2B website:

<http://agents.raileurope.com.sg>

<http://agents.raileurope-asean.com>

Where to buy – Indonesia, Philippines, Vietnam.



1. Rail Europe General Sales Agents:

Indonesia:

- G2
- Pantravel

Philippines:

- Adventure International Tours
- Tac Tours

Vietnam:

World Transportation

Myanmar:

Croton Travel

2. Rail Europe B2B website:

<http://agents.raileurope-asean.com>

Quiz.



Switzerland.
by train, bus and boat.

This panoramic train
the north of Europe
- right through a UNESCO
World Heritage site.

Glacier Express

The eight hour journey on the
world's slowest express train is
a bucket list experience.

GoldenPass MOB Panoramic

The GoldenPass MOB
Panoramic train links the
German and French speaking
regions, showing Switzerland's
diverse cultural heritage.

Gotthard Panorama Express

The journey from



Switzerland.
by train, bus and boat.

Quiz Overview.

- One quiz round after each session
- Link to quiz will be sent via e-mail
- **Totally 2 Swiss-themed prizes to win per session**
- Winners of each session to be announced at next session
- **Final Prize: 2 x 8-day Swiss Travel Pass**
- Final Winner: must attend all 3 webinar sessions & complete all 3 quiz rounds & win lucky draw
- Prizes to be sent to winners by post



See you next month at

*Session #2 Panoramic Trains &
Mountain Tops!*

Thank you.



Switzerland.

by train, bus and boat.