

Swiss Travel Guide App.

The mobile app “Swiss Travel Guide” helps travellers to plan their itinerary and include the right sights and landmarks. The app is topped off with an integrated “bucket list”, public transport map, discount coupons and relevant information such as railway station maps and FAQs.

An attentive travel companion

A relaxing boat cruise on Lake Zurich? Or maybe a cultural afternoon at the Matterhorn Museum?

The digital travel guide starts to inspire tourists already during the planning phase of their tour through Switzerland. Once arrived, the Swiss Travel Guide indicates local highlights on an integrated map. These highlights can be added to an individualised “bucket list”.

The favoured highlights and the help area containing important information are accessible at any time, even in offline mode.

Thanks to integrated access to the SBB timetable, travellers make the most of their visit to Switzerland and never miss a highlight.



Digital coupons with attractive offers and discounts

Culinary highlights, discounts at travel destinations and on mountain railways, exclusive presents: integrated digital coupons offer a wealth of real added value. They can be activated once per app installation and are valid for a defined time period. Thus, the journey across Switzerland becomes even more attractive by sparing the wallet and promising unforgettable travel experiences.

Experiencing Switzerland and sharing it on Social Media

“Total Distance Travelled: 1,435.2 km.”

Switzerland offers the densest public transport network in the world. The wide range of public transport services guarantees unique views of mountains, lakes and other scenic attractions all over Switzerland. And the Swiss Travel Guide keeps count: The app records each and every kilometre that has been travelled in comfort by train, bus and boat, all in an anonymous statistic. With the integrated share function, guests can share their travel statistics via Social Media channels.

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